

## EIBACH'S "WILL TO WIN" WINS AGAIN:

### Eibach captures third-straight "Best Brand" award in Germany

German engineering is legendary around the world. So when the readers of the influential German Motorsports magazine, "Motorsport Aktuell" named Eibach the "Best Brand" in its category—for the third straight year, in fact—we knew we had done something special.

Eibach received an amazing 57.3% of the reader's votes in the "Springs" category—more than ever before. But this should come as no surprise, especially in as savvy—and as motorsports-crazy—a place as Germany.

Eibach springs are, after all, the dominant brand in every major form of international motorsport, from WRC Rally and Formula 1 competition in Europe, to IRL and NASCAR in the United States. And because every street spring is made to the same rigorous standards as our competition springs, the legendary Eibach Will to Win shines through in every race we win, and in every spring, anti-roll bar, shock absorber or coil-over kit we make.



**PR-contact:**

Scratch Works West Advertising & Marketing  
431 Fair Ave NW  
New Philadelphia, OH 44663  
Phone (330) 204-3757 Fax (330) 365-1400  
www.scratchworkswest.com  
info@scratchworkswest.com

1-951-256-8300 | eibach.com

Eibach Springs, Inc.  
264 Mariah Circle  
Corona, CA 92879  
USA