











# Performance Spring Brand Preference Survey

## What is your favorite brand of Performance Springs?

<b>Eibach</b>	40.3%		Other Brand	5.97%	
Neuspeed	12.48%		Sprint	5.27%	
Tein	10.90%		Tanabe	3.05%	
Skunk2	10.59%		Intrax	1.13%	
H&R	9.50%		Oettinger	0.68%	

Total votes: 5145 Overboost on-line survey conducted October 2005

### Eibach: First To The Finish Line—And First In The Minds Of Performance Enthusiasts.

Eibach's *Will To Win*—and certified world-class quality—has made this legendary German suspension company the first choice of winning race teams the world over, from NASCAR, to the Williams/BMW Formula One team, to the winners in the grueling World Rally Championship.

Eibach also takes the checker in the minds of savvy tuners and performance enthusiasts. In the 2005 online survey at Overboost.com, Eibach was chosen, yet again, as the favorite performance spring by over 40% of those responding—three times as many as any other spring brand. In fact, Eibach received more votes than the next three competitors combined.

Other companies sell cheaper springs, at a lower price. But just as last year, the 2005 survey shows that enthusiasts know that legendary Eibach quality, precision and performance are far more important than a slightly lower price.

We at Eibach are gratified by this year's results. But we are far from surprised. After all, *The Will To Win* is far more than a slogan—it's a philosophy that's just as important in building a dominant worldwide performance brand as it is in winning on the racetrack.

Give Your Customers The World-Class Performance Suspension Products They Really Want.

## #1 Choice of Motorsports Champions and Automotive Enthusiasts Worldwide!

**Pro-Kit**



**Sportline**



**Pro-Dampers**



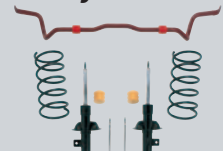
**Pro-System**



**Anti-Roll-Kit**



**Pro-System-Plus**



**Drag-Launch**



**Pro-Tronic**



**Pro-Alignment**



**Pro-Truck**



**Pro-Street-S**



**Pro-Spacer**



For more information, contact Eibach Springs: 1-800-222-8811